

# USB Type-C

The Latest  
Evolution  
of USB



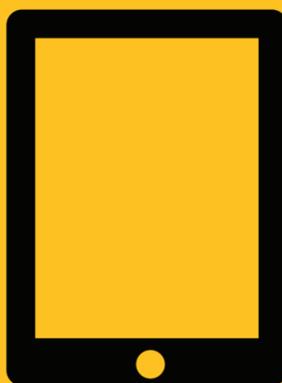
## What Your Customers Need to Know



Smartwatch



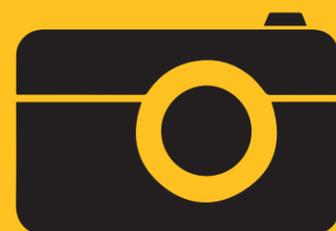
Smartphone



Tablet



Laptop



Digital Camera

**Size Matters: small enough for the smallest device**



20x faster than USB 2.0.  
Equivalent to flying  
from San Francisco  
to Madrid in 45 minutes  
instead of 15 hours



Delivers 100 watts  
(over 10x previous  
USB max)  
for faster charging



Reversible  
connector ensures  
it cannot be  
plugged in wrong

To learn more about USB Type-C, download our whitepaper:

[latticesemi.com/usbTypeC](http://latticesemi.com/usbTypeC)

 **LATTICE**  
SEMICONDUCTOR