

PCN#	Issue Date	Description
05A-12	February 27, 2012	Initial release
05B-12	February 25, 2013	Removing the Shipping Box/Label Change (2b) The return address on all boxes will now be Lattice Singapore Pte. Ltd.

February 25, 2013

**Subject: PCN# 05B-12 Notification of Change in Lattice Logo affecting Device Topside Mark and Shipping Box/Label Design**

Dear Lattice Customer,

Lattice is providing this notification of our intent to change the Lattice logo. The logo change is part of a rebranding effort at Lattice and will result in changes to topside marking on most devices as well as changes to all shipping boxes/labels. The conversion to the new device topside mark, shipping boxes/labels will be a gradual transition until existing inventories have been exhausted. Shown below are images of current and new Lattice logos.

A description of each of the changes follows:

- 1. Device Topside Marking:** The device topside marking on most Lattice products will now carry the new Lattice logo in one of the formats listed below depending on package size constraints. A list of all current logo formats and corresponding new logo formats can be found in Exhibit "A". Custom device topside marks which utilize the current Lattice logo will also transition to the new logo. A comparison of device topside marks using the current and new logos in the full and short formats are shown below.

**Full Form Logo Device Topside Mark Example**

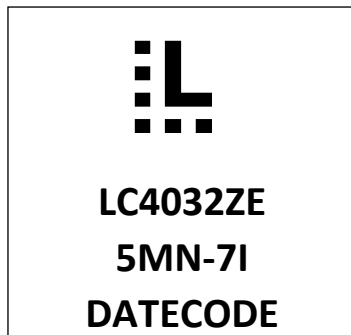


Current Logo on Device Topside Mark

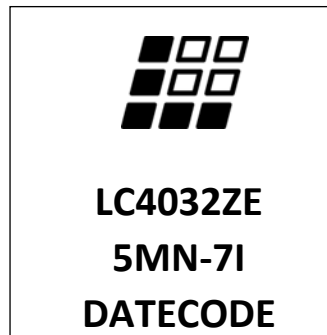


New Logo on Device Topside Mark

## Short Form Logo Device Topside Mark Example



Current Logo on Device Topside Mark



New Logo on Device Topside Mark

### 2. Shipping Box/Label Changes:

- The color of the shipping boxes will change from white to brown and carry the new logo
- A patent statement will be added
- Elimination of phrases such as “Silicon Forest”, “ISP Products” and “LSC Products”
- All standard Lattice labels will incorporate the new logo

Physical dimensions and properties of the boxes are unchanged. Shown below are the current and new logos in the full and short forms as they would appear on shipping boxes/labels.

Logo Format	Current Logo	New Logo
Full Form		
Short Form		

### TIMING

This change is effective immediately. As mentioned earlier, specific conversions will be a function of existing inventories.

### RESPONSE

No response is required.

Lattice PCNs are available on the [Lattice website](http://www.latticesemi.com). Please sign up to receive e-mail PCN alerts by registering [here](#). If you already have a Lattice web account and wish to receive PCN alerts, you can do so by logging into your account and making edits to your subscription options.













**CONTACT**











If you have any questions or require additional information, please contact [pcn@latticesemi.com](mailto:pcn@latticesemi.com).

Sincerely,

Lattice Semiconductor PCN Administration

## EXHIBIT "A" – CURRENT AND NEW LOGO FORMATS

Current Logo Format	New Logo Format
	
	
	
	
	
	
	
	
	
	
	

Current Logo Format	New Logo Format
	
	
	
	
	
	
	
	
	
<p data-bbox="477 1717 683 1766"><b>LCMXO2</b></p> <p data-bbox="505 1801 639 1829">No change</p>	<p data-bbox="1057 1717 1263 1766"><b>LCMXO2</b></p> <p data-bbox="1084 1801 1219 1829">No change</p>